

Taras Kuran

Full-Stack Web Developer · WordPress / JavaScript / GSAP

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Awwwards SOTD

Site of the Day — built solo, full-stack

95+ / 85+

PageSpeed desktop / mobile on greenfield builds

6 years

Commercial web development experience

PROFILE

Full-stack web developer with six years of commercial experience, covering everything from pixel-accurate frontend to custom WordPress backends. I specialise in high-performance animated websites — complex GSAP-driven interfaces, custom plugins written in PHP rather than page-builder workarounds, WooCommerce stores and third-party integrations. I take projects from an approved design through to a live, optimised site on the client's hosting, and I am equally comfortable working as a dedicated frontend or backend developer inside a larger team.

PROFESSIONAL EXPERIENCE

Full-Stack Web Developer — Valmax

2024 — Present

- Build animated WordPress websites end-to-end as a full-stack developer, and step into frontend-only or backend-only roles depending on project needs.
- Develop complex animation systems with GSAP — scroll-driven timelines, page transitions and interactive components — while keeping performance budgets intact.
- Write custom WordPress plugins, themes and Gutenberg blocks in PHP instead of relying on page builders, giving clients maintainable, purpose-built functionality.
- Build and customise WooCommerce stores, including product and order import/export and CRM synchronisation (KeyCRM).
- Deliver consistent PageSpeed Insights scores of 95+ on desktop and 85+ on mobile for sites built from scratch.
- Handle technical SEO: structured data, meta management, crawlability and Core Web Vitals.
- Projects I developed have been recognised on Awwwards, including a Site of the Day award.
- Work within a cross-functional team using Scrum and Agile practices, tracked in Jira.

Full-Stack Web Developer — Leadnetwork

2023 — 2024

- Owned projects end to end — from a finished design to a fully working site deployed on the client's hosting.
- Solved non-standard technical problems on both sides of the stack, from intricate layout and interaction requirements to custom server-side logic.
- Optimised page speed: asset bundling, image delivery, caching strategy, render-blocking resources and database query tuning.
- Implemented custom post types, ACF-driven flexible layouts, and AJAX filtering and pagination for content-heavy sites.
- Set up form handling, SMTP delivery, newsletter subscriptions and integrations with Telegram and Instagram.

Frontend & WordPress Developer — Brainlab

2021 — 2023

- Built corporate websites with pixel-perfect, responsive and cross-browser markup from Figma and Adobe XD designs.
- Progressed from pure markup into WordPress development, converting static builds into ACF-powered themes with fully editable content structures.
- Maintained a scalable SASS/SCSS architecture and Gulp and Webpack build pipelines across multiple projects.
- Integrated multilingual setups with Polylang and WPML, plus Contact Form 7 and Gravity Forms.

Frontend Developer (Freelance) — Tresor Tech

2020 — 2021

- Delivered markup for a wide range of freelance projects: online stores, landing pages and corporate websites.
- Produced responsive, cross-browser HTML, CSS and JavaScript from Figma, Adobe XD and PSD sources, working directly with clients on requirements and revisions.

SELECTED PROJECTS

monads.ch AWWWARDS SOTD	Full-stack, solo	Heavily animated corporate site; awarded Awwwards Site of the Day.
ua.motul.store	Full-stack	WooCommerce store for an international lubricants brand — catalogue, checkout and order flow.
latitudeconsulting.ai	Full-stack, in team	Consulting platform built with a distributed development team.
goldbachgroup.ro	Full-stack	Corporate website with custom content architecture.
playm8.games	Full-stack	Interactive, animation-driven product site.
riyako.com.ua	Back end	Backend implementation and CMS integration for an e-commerce project.

TECHNICAL SKILLS

Frontend	HTML5, CSS3, SASS / SCSS / LESS, Bootstrap 5, JavaScript (ES6+), jQuery, GSAP, Swiper, Slick, Select2, Gulp, Webpack
Backend	PHP, MySQL, WordPress (custom themes & plugins), Advanced Custom Fields Pro, Gutenberg blocks, WooCommerce, custom post types, AJAX filtering & pagination, REST integrations
WordPress stack	Contact Form 7, Gravity Forms, Yoast SEO, W3 Total Cache, Polylang, WPML, Elementor
Integrations	Telegram, Instagram, KeyCRM, SMTP, newsletter subscriptions, product / order import and export
Tools	Git (GitHub, GitLab, Bitbucket), Figma, Adobe XD, Photoshop, Jira, Slack, Worksection, Tempo, NordPass
Methodologies	Agile, Scrum, Kanban
Familiar with	React, Redux, Next.js, TypeScript — completed coursework and delivered one commercial WordPress + React project

EDUCATION

Technik Informatyk (IT Technician), diploma
ZDZ Chełm, Poland · 2019 — 2023

LANGUAGES

Ukrainian — Native
Russian — Fluent
Polish — B2
English — A2-B1